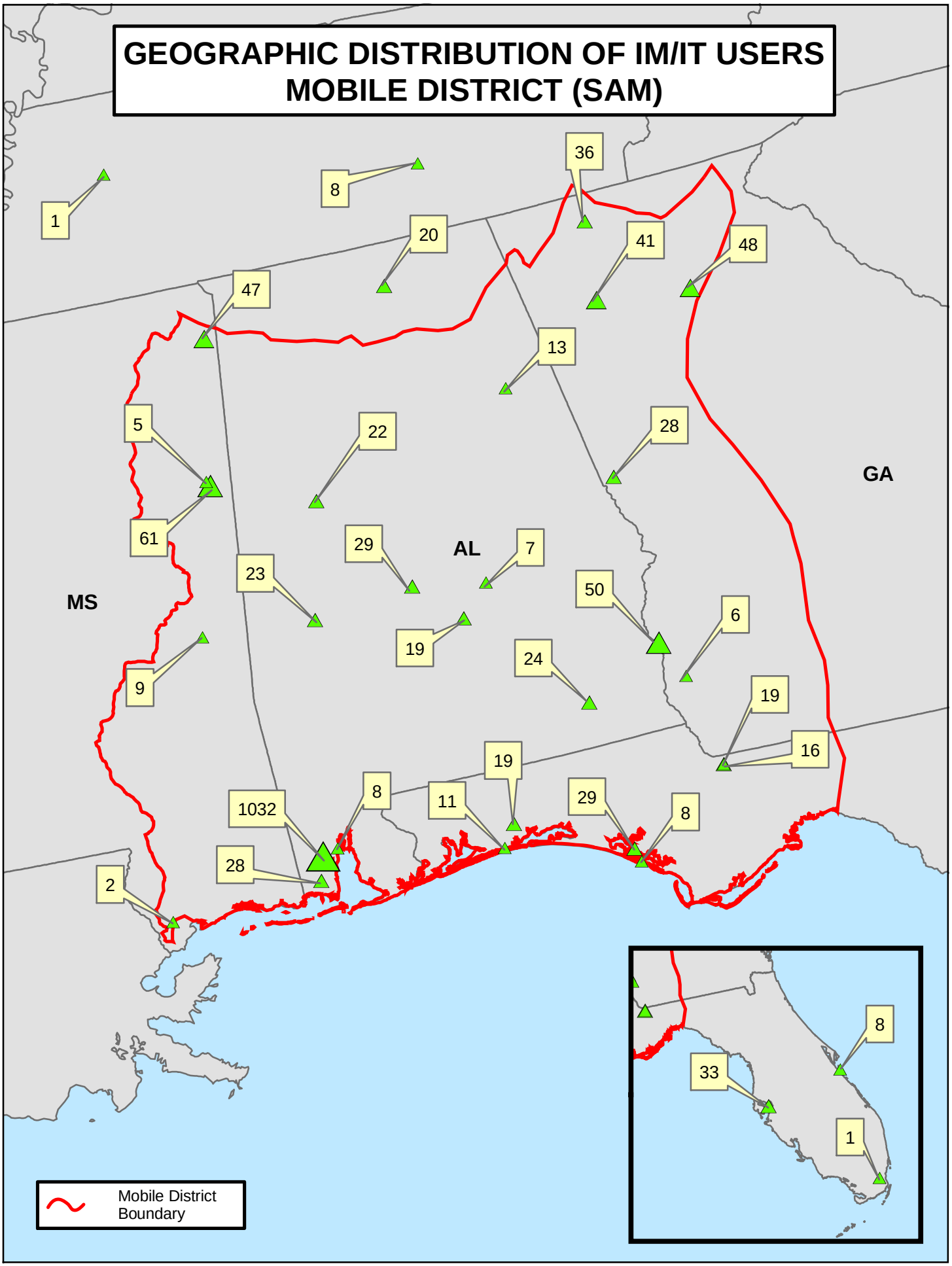GEOGRAPHIC DISTRIBUTION OF IM/IT USERS MOBILE DISTRICT (SAM)